

**ANALYSIS AND DESIGN OF WEB-BASED SALES INFORMATION  
SYSTEM AT KOPIRELO YOGYAKARTA**

**BACHELOR THESIS**



arranged by

**Winda Sekar Dewi**

**14.62.0025**

**UNDERGRADUATE PROGRAM  
BACHELOR OF INFORMATION SYSTEM  
FACULTY OF COMPUTER SCIENCE  
UNIVERSITY OF AMIKOM YOGYAKARTA  
YOGYAKARTA  
2017**

**ANALYSIS AND DESIGN OF WEB-BASED SALES INFORMATION  
SYSTEM AT KOPIRELO YOGYAKARTA**

**BACHELOR THESIS**

to meet most of the requirements of achieving a Bachelor's degree  
Study Program Information System



arranged by

**Winda Sekar Dewi**

**14.62.0025**

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YOGYAKARTA  
2017**

# APPROVAL

## BACHELOR THESIS

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# LEGALIZATION

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on April 17, 2017

DEAN FACULTY OF COMPUTER SCIENCE



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## STATEMENT

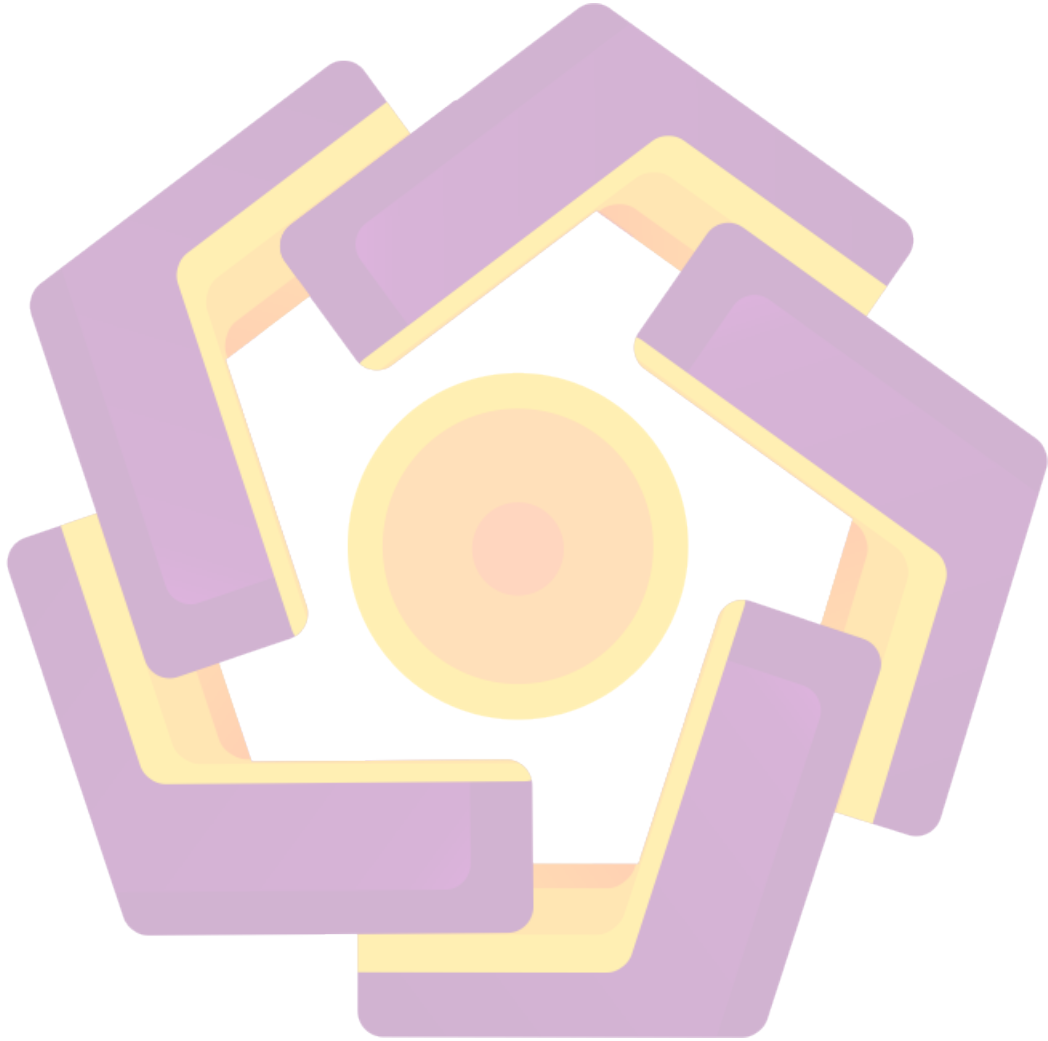
I, the undersigned declare that this bachelor thesis is my own work (ORIGINAL), and the content in this thesis does not contain any work ever submitted by others to obtain an academic degree at any higher education institution, and as far as I know, there are no works or opinions ever written and / or published by others, except those referred in this text and mentioned in the bibliography. Everything associated with the script and the work that has been made is to be my personal responsibility.

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## **MOTTO**

“The way to get started is to quit talking and begin doing”



## DEDICATION

Alhamdulillahirrabil'alamin, terimakasih kepada Allah SWT yang telah memberikan rahmat, hidayah, kesehatan, serta kemampuan kepada saya, sehingga saya dapat menyelesaikan skripsi ini. Pada halaman persembahan ini, saya ingin berterimakasih yang sebesar-besarnya kepada:

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Yogyakarta, June 2, 2017

Author

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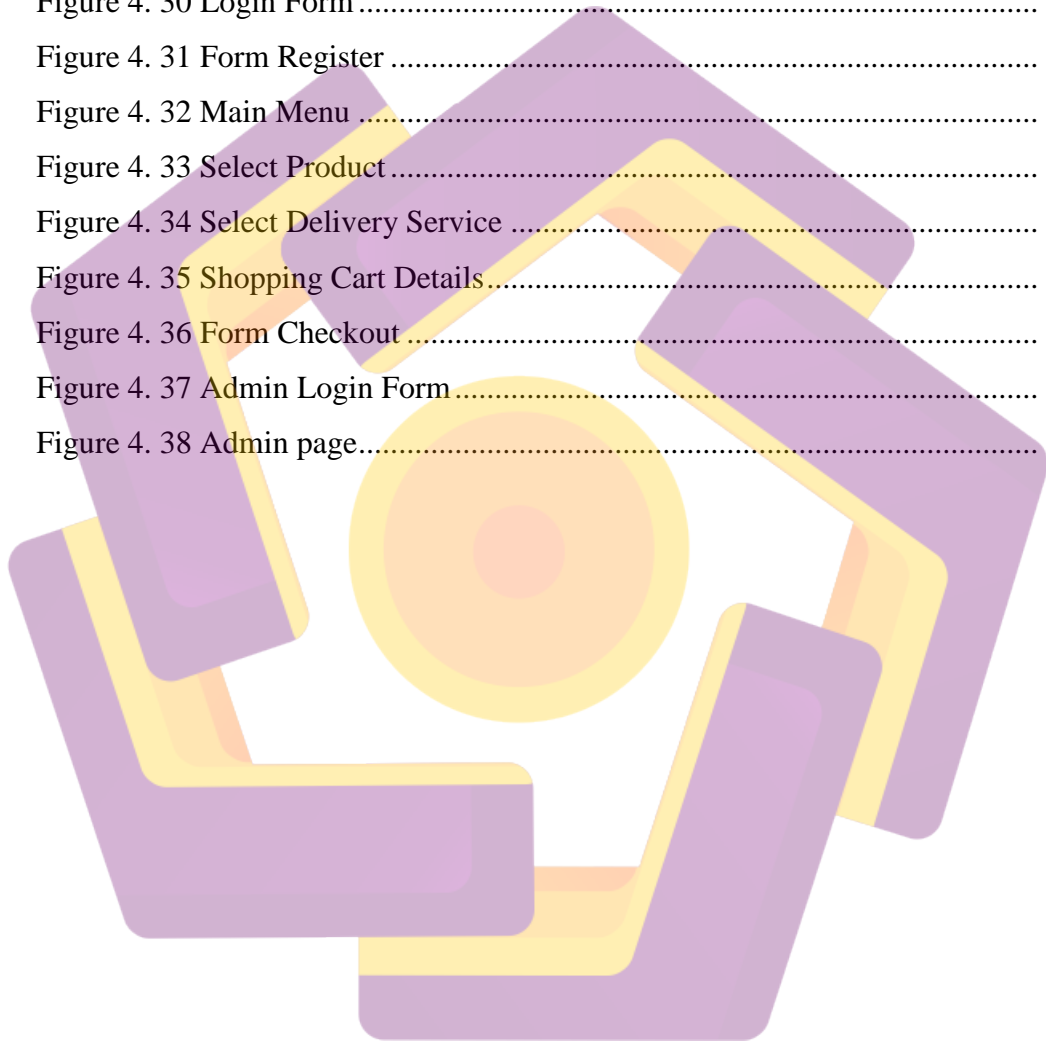
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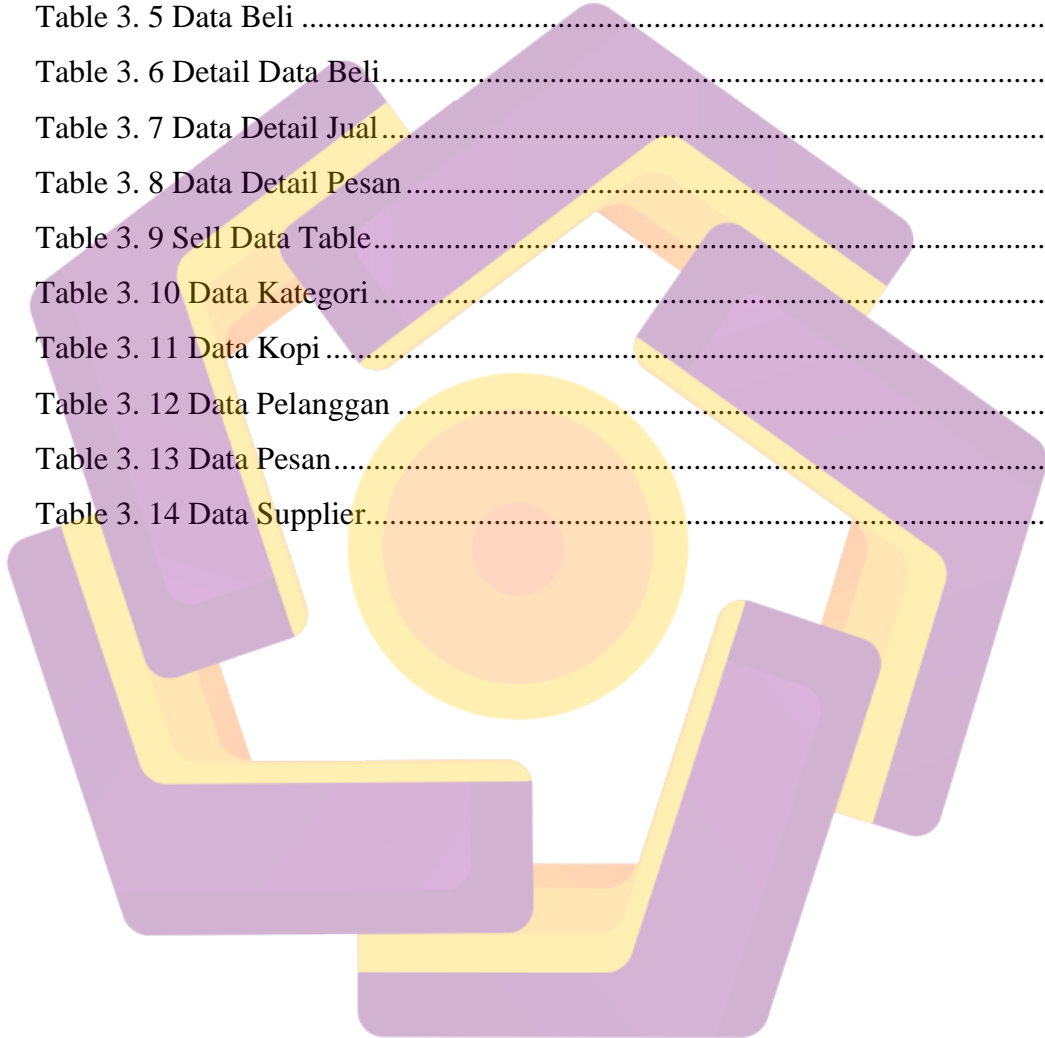
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## INTISARI

Kopirelo adalah sebuah perusahaan produksi kopi yang menjual kopi dalam bentuk bubuk maupun *roasted beans*. Prioritas Kopirelo saat ini adalah mampu menghadirkan pengalaman menikmati kopi asli Indonesia langsung ke dapur konsumen. Sebagai perusahaan yang masih berkembang dan banyak perusahaan serupa yang bermunculan, Kopirelo harus mampu bersaing untuk bertahan dan menjadi yang terbaik.

Dalam pengembangan perusahaan dibutuhkan publikasi profil dan sistem informasi penjualan yang lebih mudah di akses untuk mempermudah Kopirelo mengenalkan produknya kepada pelanggan. *Website* merupakan salah satu media informasi yang dapat dimanfaatkan untuk meningkatkan reputasi perusahaan. Analisis dan perancangan sistem informasi penjualan berbasis web ini adalah sebuah sistem informasi penjualan dan juga media informasi yang menggunakan *website* sebagai platformnya.

Melalui media sosial Kopirelo, *website* ini disebarluaskan. Hal ini bertujuan untuk menciptakan *branding* perusahaan yang terpercaya dan memiliki prospek baik dimata calon *client* maupun masyarakat luas.

**Kata-kunci:** Media informasi, sistem informasi penjualan, analisis, perancangan, Kopirelo