# CHAPTER V

## DISCUSSION

### 5.1 Conclusion

Based on the discussion in the previous chapters on research on Kopirelo Yogyakarta, the author can draw the following conclusion:

1. Web-based sales information system is ready to be implemented as a media campaign as well as facilitate transactions in Kopirelo Yogyakarta.

2. Web-based sales information system has features to computerized data processing and display and print reports.

3. The system can integrate with RajaOngkir.com to take the area code as well as the shipping cost.

4. Web-based information system sales are made does not necessarily replace the previous sales system. Sales through short messages will still be served by the owner.

### 5.2 Suggestion

In the development of web-based sales information system at Kopirelo is still much that can be developed for future research, such as:

1. Website development becomes more dynamic on the checkout page, for example, the customer can write certain notes in order.

2. Additional features such as coffee recommendations based on age and gender.

3. Extra features reviews to review products of coffee from the standpoint of the buyer.

Those are the suggestions can be given, hopefully these suggestions can be used as a useful input to the next research.