

**VIRTUAL TOUR DEVELOPMENT ASSIST 360° AS A PROMOTIONAL  
MEDIA ON AFFANDI MUSEUM**

THESIS



Arranged by:

**Arif Rahman Hakim**

**14.62.0031**

UNDERGRADUATE PROGRAM  
BACHELOR OF INFORMATION SYSTEM  
FAKULTY OF COMPUTER SCIENCE  
UNIVERSITY OF AMIKOM YOGYAKARTA  
YOGYAKARTA  
2018

**VIRTUAL TOUR DEVELOPMENT ASSIST 360° AS A PROMOTIONAL  
MEDIA ON AFFANDI MUSEUM**

**BACHELOR THESIS**

To meet some requirements  
Achieve a bachelor's degree  
On the Information Systems Study Program



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2018

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## BACHELOR THESIS

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MEDIA ON AFFANDI MUSEUM**

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## BACHELOR THESIS

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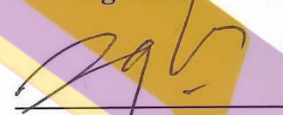
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**Nama of Examiners**

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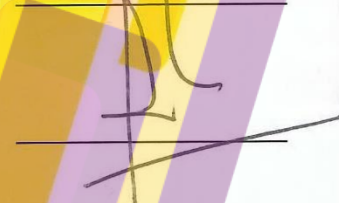
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## STATEMENT

I the undersigned declare that this thesis is my own work (ORIGINAL), and the contents in this paper there are works that have been asked by others to obtain an academic degree in a higher education institution anywhere, and my knowledge is no there works or opinions ever written or published by others, except that in writing referred to in this text and mentioned in the bibliography.

Everything associated with the script and the work that has been made is the responsibility of my own.

Yogyakarta, June 2, 2018



Arif Rahman Hakim  
Nim 14.62.0031

## MOTTO

“EDUCATION IS THE BEST EQUIPMENT FOR OLD AGE”

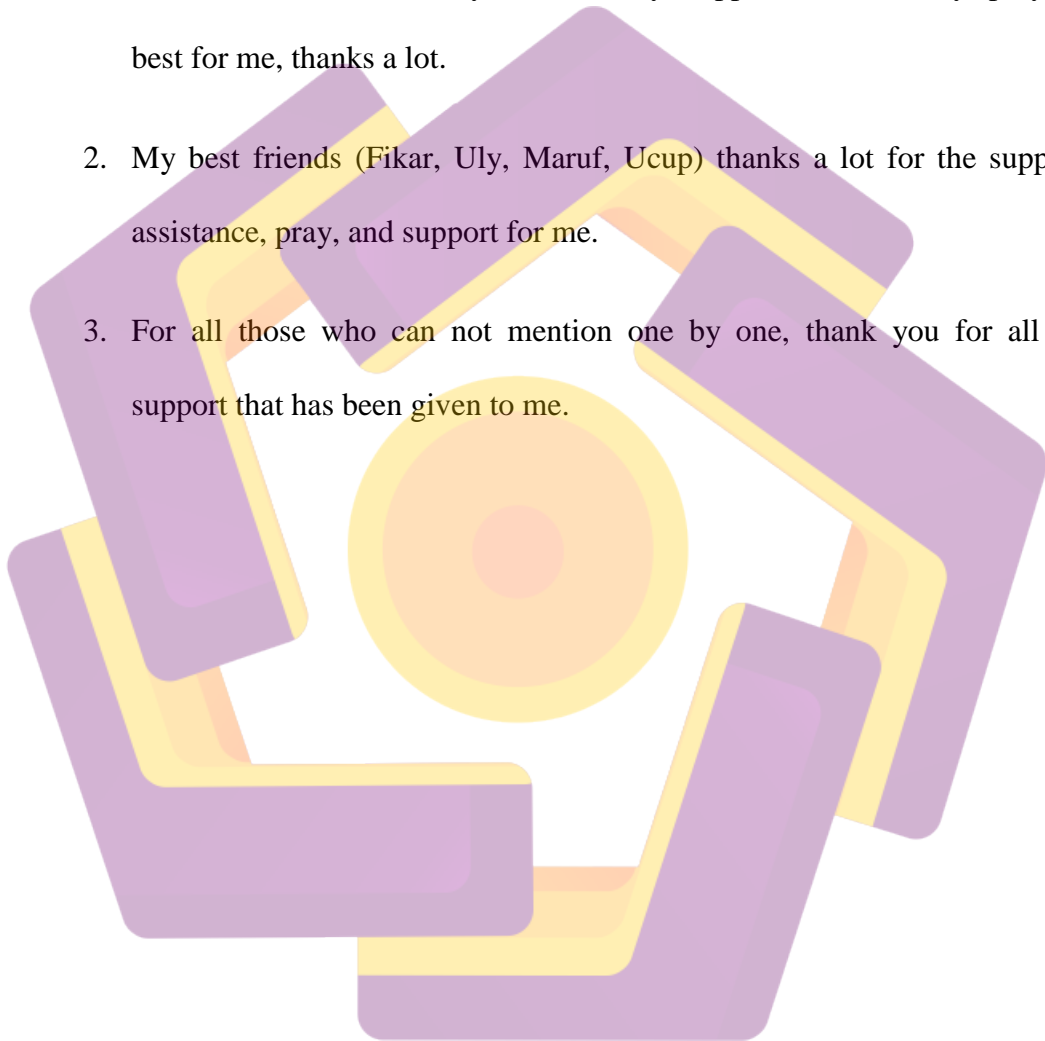
“GREAT PEOPLE IN ANY FIELD ARE NOT NEW TO WORK BECAUSE  
THEY ARE INSPIRED, BUT THEY BECOME INSPIRED BECAUSE THEY  
PREFER TO WORK, THEY DO NOT WASTE TIME WAITING FOR  
INSPIRATION”

"OUR GREATEST PRIDE IS NOT NEVER FAILING, BUT RISING AGAIN  
WHENEVER WE FALL”

## DEDICATION

The author of this thesis presented at:

1. Father and mother , thank you who always support me and always pray the best for me, thanks a lot.
2. My best friends (Fikar, Uly, Maruf, Ucup) thanks a lot for the support, assistance, pray, and support for me.
3. For all those who can not mention one by one, thank you for all the support that has been given to me.



## FOREWORD

*Bismillahirrahmanirrahim,*

Praise the author turning to God Almighty for all the abundance of His blessings and mercy, so I can carry out and complete the preparation of this thesis.

Thesis with the title "Virtual Tour development assist 360° as a promotional media on Affandi Museum" was developed as one of the requirements for a degree Bachelor of Strata-1 Information Systems Studies program at the University of Amikom Yogyakarta.

The authors recognize that the completion of the writing of this because of the help of many people. Therefore, on this occasion I wish to thank:

1. Allah who has given his grace.
2. Prophet Muhammad SAW giver enlightenment to all people.
3. Parent's authors who have given affection, prayer, support and encouragement so that the report can be completed this essay.
4. Prof. Dr. M. Suyanto, MM as rector of the University Amikom Yogyakarta.
5. Mr. Erik Hadi Saputra, S.Kom, M. Eng as a supervisor who has provided many directives and guidance in the implementation of this thesis.



6. All lecturer and all staff and employees in Information System Department who have guided and become part of self-study during the study.
7. The reception of Affandi Museum who has given the object permission as research material.
8. And all parties who have helped and cooperate in the implementation of this thesis.

The author realizes that this thesis is far from perfect, therefore, criticism and constructive suggestions are desirable for the sake of perfecting this thesis. Final words I hope this paper can provide significant benefits.

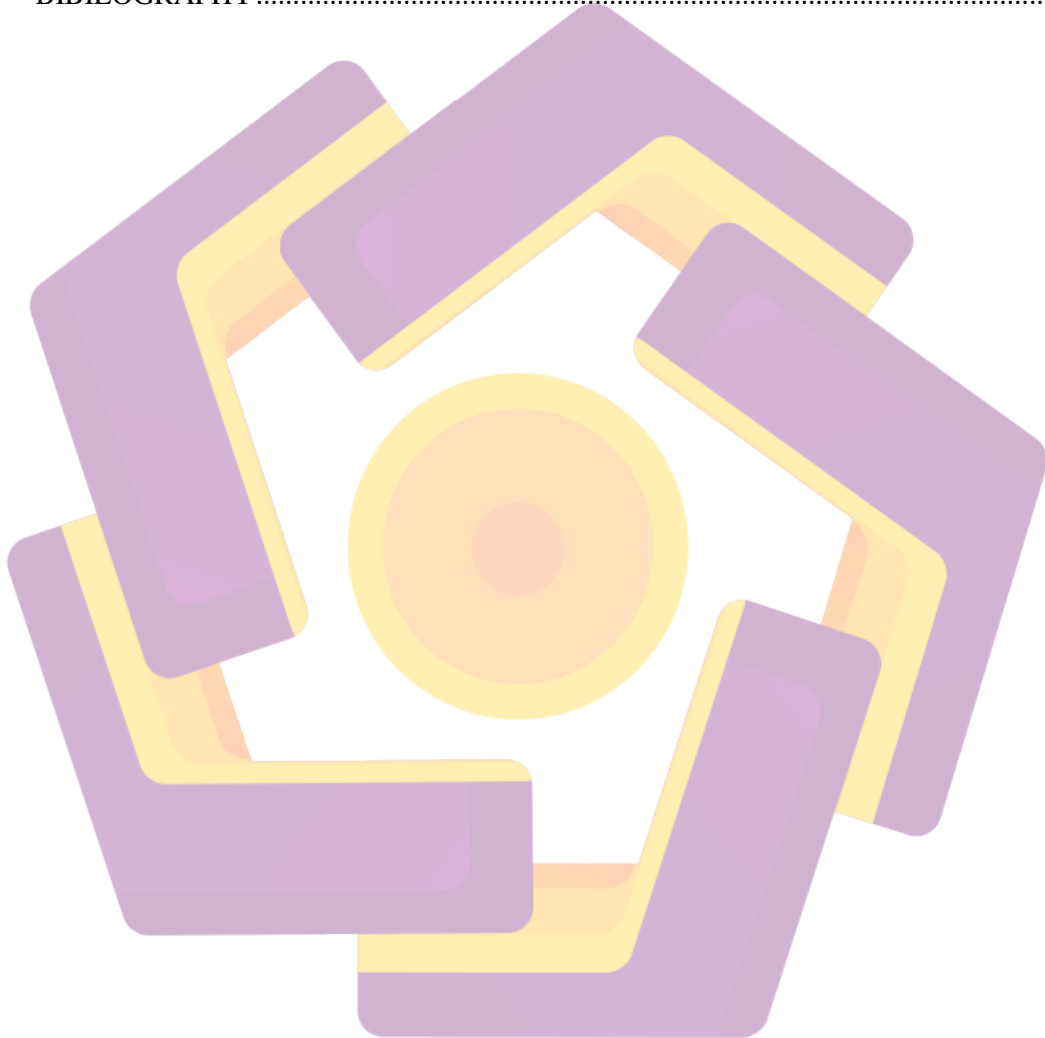
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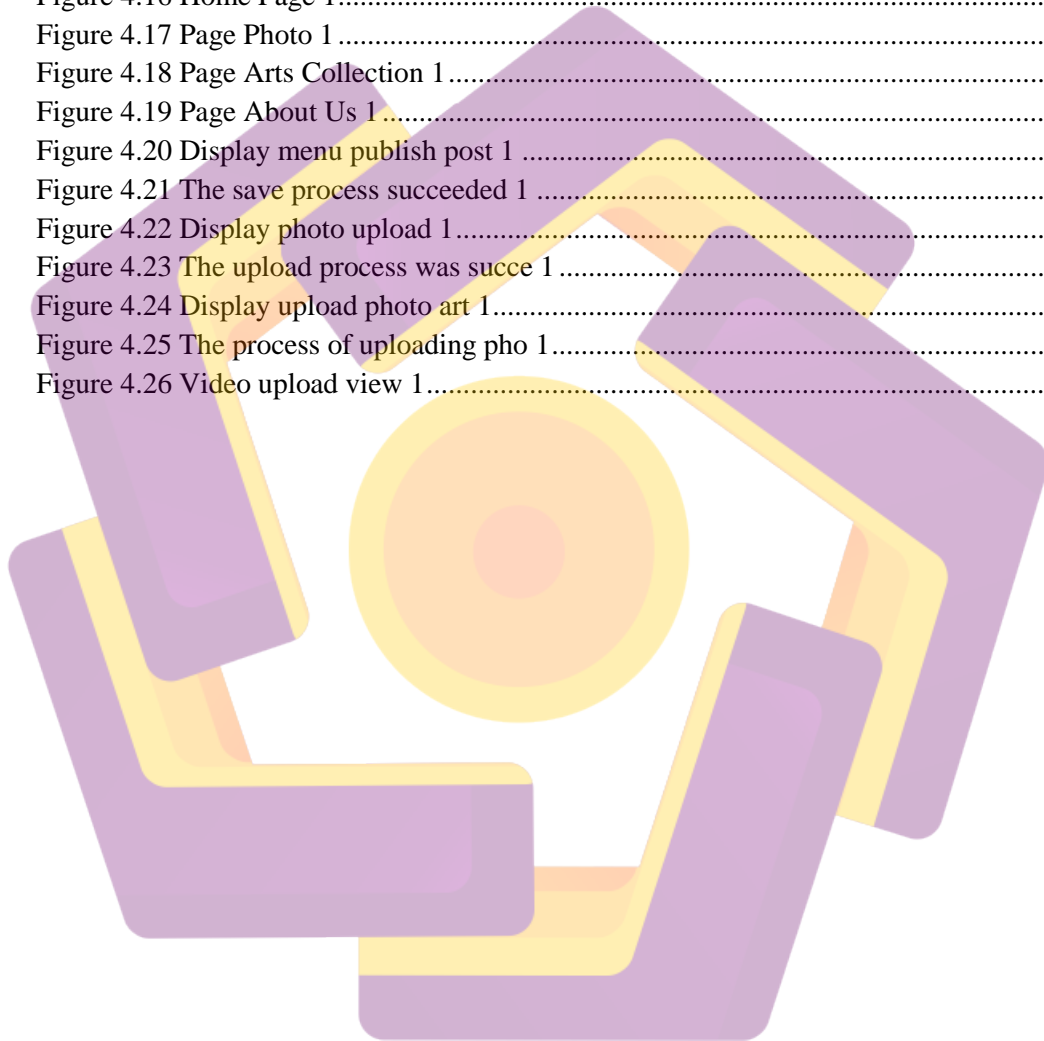
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## ABSTRAK

Penelitian ini bertujuan untuk mempromosikan dan meningkatkan produktivitas yang ada di kafe konco, agar hasil yang diperoleh tiap harinya semakin meningkat. Yaitu dengan menambahkan sentuhan digital berupa website, yang mana website dapat digunakan sebagai media promosi dan juga sebagai alat transaksi. Subjek penelitian ini yang beralamatkan di jalan Barat Lapangan Kesatrian Kompleks Kodim, Wonosari Gunungkidul, Yogyakarta, adalah kafe baru yang masih belum mempunyai website sendiri dan proses transaksi masih manual.

Dalam penelitian ini, pengumpulan data menggunakan beberapa metode, diantaranya adalah metode wawancara dengan menanyakan beberapa pertanyaan yang dibutuhkan. Metode observasi melakukan pengamatan secara langsung ke objek untuk melihat dari dekat kegiatan yang dilakukan. Metode kuesioner menyediakan 10 pertanyaan untuk mendapatkan data terkait objek yang bersangkutan.

Hasil dari penelitian ini menghasilkan website dinamis yang bisa digunakan untuk media promosi dan juga sistem transaksi, yang nantinya akan digunakan oleh kafe konco.

## ABSTRACT

This study aims to promote and increase the existing tourists at Affandi Museum, so that the results obtained every day increasingly increasing visitors. That is by adding a digital touch of a website, which the website can be used as a media campaign. The subject of this study is addressed on Jl. Laksda Adisucipto No.167, Papringan, Caturtunggal, Kec. Depok, Sleman District, Yogyakarta Special Region, is a museum that still does not have its own website and the promotion is still manual.

In this study, data collection using several methods, including the method of interview by asking some questions needed. Observation method to observe directly to the object to see closely the activities undertaken. The method provides a 10 question questionnaire to obtain data associated with the objects.

The results of this study generate dynamic websites that can be used for media campaigns and media information, which will be used by tourists.