

**VISUAL NOVEL GAME DEVELOPMENT “IF ONLY” AS A  
LEARNING MEDIA ON THE IMPACT OF BULLYING  
AMONG STUDENTS**

**THESIS**

To fulfill one of the requirements of achieving a Bachelor’s degree

S1 – Informatika



Written by

**ANGGA HANANTA**

**18.61.0139**

To

**THE FACULTY OF INFORMATICS  
UNIVERSITAS AMIKOM YOGYAKARTA  
YOGYAKARTA**

**2025**

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arranged and proposed by:

**Angga Hananta**

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on 24 June 2025

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**VISUAL NOVEL GAME DEVELOPMENT “IF ONLY” AS A LEARNING MEDIA ON THE IMPACT OF BULLYING AMONG STUDENTS**

**Supervisor** : Muhammad Fairul Filza, S.Kom., M.Kom.

1. This thesis is genuinely **AUTHENTIC** and has **NEVER** been proposed to achieve an academic title, whether in Universitas AMIKOM Yogyakarta or any other University.
2. This thesis is **MY** ideas, formulations, and **Research** without any help from an external party except for my thesis supervisor.
3. In this thesis there is **no** work or opinion of other people, unless it is clearly stated in writing as a reference in the text with the author's name stated and mentioned in the **Bibliography** of this written work.
4. The software used in this research is entirely **MY** responsibility, not the responsibility of AMIKOM Yogyakarta University.
5. I make this statement truly if in the future there are deviations and untruths in this statement, then I am willing to accept **ACADEMIC SANCTIONS** with the revocation of the degree I have obtained, as well as other sanctions per the norms applicable in Higher Education

Yogyakarta, 26 June 2025

Stated,



Angga Hananta

## DEDICATION

All praise is due to Allah SWT for His abundant grace and mercy, without which the completion of this study would not have been possible. I dedicate this work, titled *Visual Novel Game Development 'IF ONLY' as a Learning Medium on the Impact of Bullying Among Students*, with my deepest gratitude to:

- **My beloved parents**, who have raised me with endless love and patience. Thank you for your unwavering support and prayers.
- **My brother, Alan**, for his support.
- **My girlfriend, Caca**, for being my rock through all the highs and lows, and for always believing in me.
- **My close friends, Yoga and Arkan, and the entire Moebius Gaming group**, for accompanying me through moments of both joy and sorrow and making this journey memorable.

## OPENING STATEMENT

All praise to Allah SWT for the grace and guidance that made the completion of this thesis possible. Salawat and greetings are extended to the Prophet Muhammad SAW. This thesis, titled "*Visual Novel Game Development 'IF ONLY' as a Learning Medium on the Impact of Bulging Among Students*", is submitted to fulfill the requirements for the Undergraduate (S1) Informatics Program at Universitas AMIKOM Yogyakarta. The author wishes to express sincere and profound gratitude for all the invaluable assistance, support, and guidance provided, both directly and indirectly, throughout the process of completing this thesis. Special thanks are respectfully extended to:

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2. **Prof. Dr. Kusriani, M.Kom.**, as the Dean of the Faculty of Computer Science, Universitas AMIKOM Yogyakarta.
3. **Mrs. Eli Pujastuti, M.Kom.**, as the Head of the S1 Informatics Study Program, Universitas AMIKOM Yogyakarta.
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## INTISARI

Bullying merupakan masalah signifikan di sekolah yang dapat berdampak negatif terhadap kesejahteraan mental dan prestasi akademik para korban. Untuk mengatasi masalah ini, penelitian ini mengembangkan dan mengevaluasi sebuah game visual novel berjudul "If Only" sebagai media edukasi untuk intervensi pencegahan bullying di kalangan siswa Indonesia. Game ini menyajikan cerita interaktif yang berpusat pada pilihan pemain yang akan mengikuti cerita dari sudut pandang seorang siswa SMA saat menemukan temannya menjadi korban bullying, di mana narasi dan hasil cerita akan dibentuk berdasarkan keputusan yang diambil oleh pemain. Penelitian ini bertujuan untuk mengevaluasi efektivitas "If Only" dalam meningkatkan pengetahuan mengenai bullying serta menguji tingkat usabilitynya. Hasil penelitian yang didasarkan pada kuesioner terhadap 30 responden menunjukkan penerimaan yang positif dan efektivitas yang baik. Pada aspek konten game, penelitian ini memperoleh skor 77,2% yang menunjukkan bahwa "If Only" berhasil meningkatkan pemahaman pemain secara signifikan mengenai situasi bullying, potensi dampaknya, serta pentingnya pilihan orang sekitar (*bystander*). Dari segi usability, game ini meraih skor 81,8% berdasarkan standar ISO 9126, yang mengonfirmasi bahwa game ini sangat mudah dipahami (*understandable*), mudah dipelajari (*learnable*), dan mudah dioperasikan (*operable*) oleh target penggunaanya. Melalui hasil ini, penelitian ini berkontribusi pada pengembangan intervensi yang efektif dan menyoroti potensi game novel visual sebagai media yang menarik untuk mendukung pembelajaran sosial dan emosional dalam upaya mengatasi perundungan di kalangan siswa.

**Kata Kunci:** *Bullying, Novel Visual, Video Game, Pengembangan Game*

## ABSTRACT

Bullying is a significant problem in schools that can negatively impact the well-being and academic achievement of victims. To address this issue, this research developed and evaluated the visual novel game "If Only" as an educational medium for a bullying prevention intervention among Indonesian students. The game is an interactive story that follows the choices made by a high school student who discovers a friend is struggling with bullying, with the narrative and outcomes shaped by player decisions. This study aimed to evaluate the effectiveness of "If Only" in promoting knowledge about bullying and to assess its overall usability. The research findings, based on questionnaires with 30 respondents, indicate a positive reception and effectiveness. For game content, the study achieved a score of 77.2%, showing that "If Only" significantly increased players' understanding of bullying situations, their potential harm, and the importance of bystander choices. In terms of usability, the game scored 81.8% based on the ISO 9126 standard, confirming that it is highly understandable, learnable, and operable for its target audience. By demonstrating these results, this thesis contributes to the development of effective interventions and highlights the potential of visual novel games as an engaging tool for promoting social and emotional learning to address bullying among students.

**Keyword:** *Bullying, Visual Novel, Video Game, game development*