

CHAPTER V

CLOSING

5.1 Conclusion

Based on the steps that have been done during the process of making the Furst Mason Company Profile Video, it can be concluded as follows:

1. How to implement a company profile video as a promotional media from Furst Mason is to produce videos from the pre-production stage which includes synopsis, storyboards, and scripts, at the production stage adding scribble animation effects, after production the editing process of the production file and testing after completing making by running a video and see if there are errors or not and the final stage is distributing videos to Youtube.
2. Furst Mason's company profile video uses scribble animation techniques to provide descriptions such as the name of the activity and the name of the catalog.
3. Based on alpha and beta testing, all functional requirements have been fulfilled in this company profile video.
4. The duration produced in the research making of this company profile video is 1 minute 45 seconds.
5. Video company profile that is made is in accordance with the needs and agreements, and has been approved by the object.

5.2 Suggestion

Based on the conclusions that have been made previously, there are several suggestions to be conveyed by the authors, including the following:

1. To produce a good video it is strongly recommended that the pre-production process is well prepared so that the production and post-production process runs smoothly without any obstacles. Good pre-production workmanship can facilitate workmanship in the next process, namely production and post-production.
2. In addition to the Scribble animation that animates the title catalog, Scribble animation can create detailed location information so that it can be explained visually.

