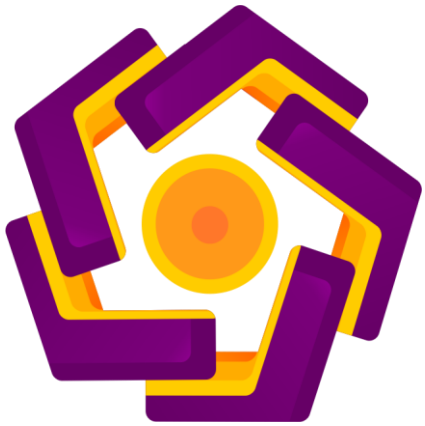
COMPARISON ANALYSIS OF METRICS ON EXPIRED DOMAIN FOR GOOGLE INDEXING PROCESS ON GALLERY BASED WEBSITES

ESSAY



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UNDERGRADUATE PROGRAM

INFORMATICS ENGINEERING PROGRAM

FACULTY OF COMPUTER SCIENCE

AMIKOM UNIVERSITY YOGYAKARTA

YOGYAKARTA

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ESSAY

to meet some of the requirements for
achieving Bachelor's degree
on the Informatics Engineering Study Program

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STATEMENT

I am the one who signed this, hereby declare that this essay is my own work (original), and the contents of this thesis do not contain any work ever submitted by others to obtain an academic degree at any higher educational institution, and as long as my knowledge there aren't any single one works or opinions that have been written and / or published by others, except those referred to in this text and mentioned in the bibliography.

Everything related to the manuscript and the work that has been made is to be my personal responsibility.

Yogyakarta, 22nd of March 2018

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MOTTO

“I choose a lazy person to do a hard job. Because a lazy person will find an easy way to do it.” — Bill Gates.

“Be yourself; everyone else is already taken.” — Oscar Wilde.

“Work smarter, play harder.” — Anon.

“Life is hard; it's even harder when you're stupid.” — Anon.

“Don’t waste your time looking back. You’re not going that way.” — Ragnar Lothbrok, Vikings (TV Shows).

TRIBUTE

Alhamdulillah, thanks to Allah SWT who has given blessings and grace in the form of health, knowledge and fortune, enough to facilitate and help me complete the preparation and writing of this essay until its completed. And also shalawat and salam may everlastingly be upon our adoration, Great Prophet Muhammad PBUH (peace be upon him).

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PROLOGUE

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The author realize that in the writing of this essay there are still so many shortcomings. Therefore the author hoping for the input and criticism that can help to add perfection of this essay. The author hopes that this essay can be useful for all the parties who read it.

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ABSTRACT

In this modern era, website has become one of the media to make money or to have extra income, either in the form of online stores, blogs and wallpaper sites. On a wallpaper site, the search engine roles is very high for bringing visitors to the websites.

In here, the author will analyze the comparison of metrics in the expired domains on the influence of the indexing process; both search index and image index in search engines, especially Google, by comparing the metrics on every expired domains, where there are so many people assuming that using th expired domains will produce a better indexing process, but in fact the process of indexing the sites will vary and based on the metrics owned by the expired domain.

Therefore, the author here will analyze the Google indexing process by comparing the use of various expired domains with different metrics. So that the result of this research will give a conclusion on how exactly the influence of metrics on the expired domains in the process of indexing in search engine Google.

Keyword: Google Index, Expired Domain, Domain Metrics.