# THE APPLICATION OF NODE STRATEGY TECHNIQUES IN LIVE SHOOT VIDEO FOR THE EFFECT OF SUMMER TO AUTUMN

#### **UNDERGRADUATE THESIS**



arranged by

Burhanudin Yusuf 14.62.0018

UNDERGRADUATE PROGRAM
BACHELOR OF INFORMATION SYSTEM
FACULTY OF COMPUTER SCIENCE
UNIVERSITY OF AMIKOM YOGYAKARTA
YOGYAKARTA
2019

# THE APPLICATION OF NODE STRATEGY TECHNIQUES IN LIVE SHOOT VIDEO FOR THE EFFECT OF SUMMER TO AUTUMN

#### **UNDERGRADUATE THESIS**

to meet most of requirements of achieving a Bachelor's degree Study Program Information System



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### APPROVAL

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#### **STATEMENT**

I undersigned declare that this ungraduated thesis is my own work (ORIGINAL), and the content in this thesis does not contain any work ever submitted by others to obtain an academic degree at any higher education institution, and as far as I know, there are no works or opinions ever written and or published by others, except those reffered in this text and mentioned in the bibliography. Everything associated with the script and the work that has been made is to be my personal responsibility.

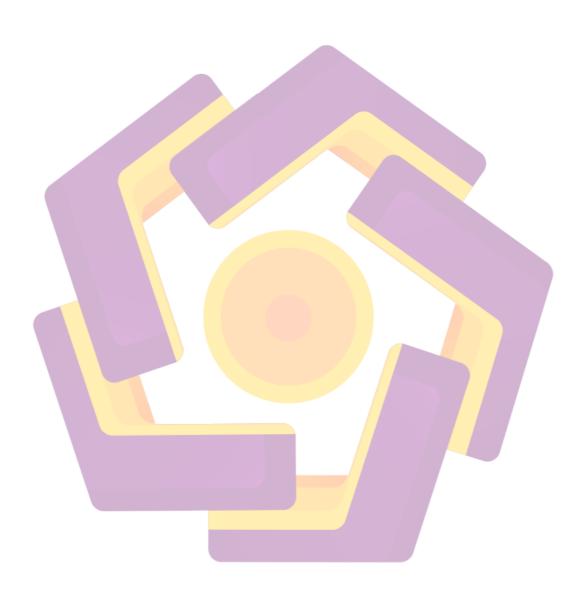
Yogyakarta, August 25 2019

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# **MOTTO**

"Good luck, have fun"



#### **DEDICATION**

Praise the author of Allah SWT for all his graces and guidance, so that I can complete this thesis. This thesis is dedicated by the author to:

- 1. Allah SWT for His grace and guidance so that this thesis can be completed.
- 2. Both parents that I love. Which always gives prayer, encouragement, life lessons, and affection.
- 3. Mr. Tonny Hidayat, M.Kom as a supervisor who has guided me.
- 4. My best friend who helped and encouraged me to complete this thesis:

  Milawati Hartono, Rumini, Imam Aminudin, Nanda Nugraha, Winda Sekar

  Dewi.
- 5. Amikom's Public Relations Friends who provide assistance and enthusiasm to complete this thesis: Mr. Fadya, Ms. Rona, Ms. Devi, etc. who cannot be mentioned one by one.
- 6. The best place to finish the thesis, Kopi Sepakat.

INTRODUCTION

Praise and praise the authors offer to Allah SWT who has given a lot of

grace, guidance and strength so that the author can complete this thesis. Do not

forget the prayer and greetings of the author presented to the lord of the people

namely the Prophet Muhammad, who has spread the religion of Islam so that the

writer and all Muslims can feel the beauty of Islam.

Finally, my thesis can be finished well. I have finished this thesis to the

maximum thanks to the cooperation and assistance of various parties. Therefore, I

would like to express my gratitude to all those who have contributed maximally in

the completion of this thesis.

Beyond that, the writer as an ordinary human being fully aware that there

are still many shortcomings in writing this paper, both in terms of grammar,

sentence structure and content. Therefore, with all humility, I as a composer accept

all constructive criticism and suggestions from readers. Hopefully this thesis can be

used as a benefit for the reader.

Yogyakarta, August 25 2019

Burhanudin Yusuf

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#### **ABSTRACT**

The problem that often occurs in a post-production live shoot is the difference in color produced during a production session that may be taken on different days, times and weather.

Color Grading is a color adjustment process in the video to improve the quality to match the concept, story line, and other things that affect the atmosphere in the film, but the rise of the use of Color Grading templates makes all the cinematography in the video have the same color characters. Whereas each object in the video has a different color value.

Node Strategy technique is a way to do Color Grading to each object in the hope of helping to improve the quality of cinematography in the video.

Keyword: Color Grading, Color Correction, Node Strategy, Summer, Autumn

