

**ANALYSIS AND DESIGN OF WEB-BASED SALES INFORMATION
SYSTEM AT JNFASHION STORE**

THESIS



arranged by

**Wening Atyastuti Wanisari
15.62.0068**

**BACHELOR PROGRAM
STUDY PROGRAM INFORMATION SYSTEM
FACULTY OF COMPUTER SCIENCE
UNIVERSITY OF AMIKOM YOGYAKARTA
2018**

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to meet the majority requirement
achieving a Bachelor's degree
Study Program Information System



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APPROVAL

THESIS

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SYSTEM AT JNFASHION STORE**

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DECLARATION OF AUTHENTICITY

I am the undersigned below stating that, This thesis is my own (ORIGINAL) work, and the contents of this thesis have not been submitted by other people to obtain an academic degree in any higher education institution, and as far as I know there is no work or opinion that has ever been written or published by other people, except those in writing referred to in this text and mentioned in the bibliography.

Everything related to the manuscript and the work that has been made is our personal responsibility.

Yogyakarta October 23, 2018



Wening Atyastuti Wanisari
15.62.0068

MOTTO

Life is not about "I Can Only", but on "I Try". Do not think about failure, It was a lesson.

-Ir. Soekarno

"Sure and wait it two main keys to success. If you believe in the glory of your obsession and you will wait took its course. "

-Ustadz Zainuddin Muhammad Ihsan. Lc., M.Sc.

Patience is the best time of day you prefer to be silent, when emotions were struggling to be heard

And the best strength is when you choose to smile, though, there were tears who had refused to be dammed

- @doamuslimah

"The world is jewelry, and the best jewelry is a woman Shalihah"

(HR. Muslim, 1467)

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PROLOGUE

All praise to Allah SWT for guiding and blessing hence this thesis could be finished, and for giving me abundance of endowment in my life. I would recite Shalawat and Salam to Muhammad SAW, the messenger for all people. Finally, I could finish my thesis entitled “Analysis And Design Of Web-Based Sales Information System At Jnfashion Store” to obtain a Bachelor of Computer at Universitas Amikom Yogyakarta. In writing this thesis in the Department of Information Systems University of Yogyakarta Amikom . I am fully aware that this thesis would not be completed without the guidance, support and assistance from various parties.

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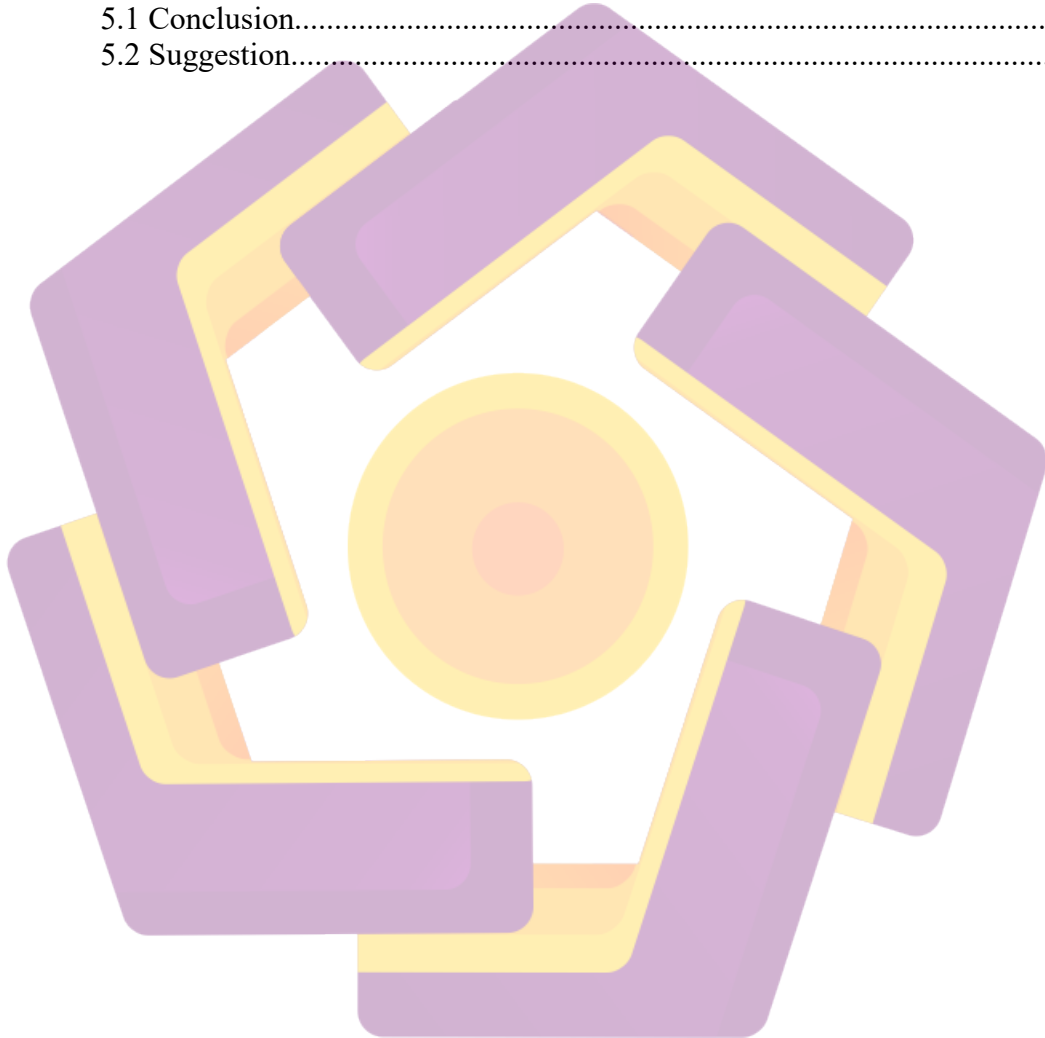


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INTISARI

Electronic commerce adalah salah satu bagian yang paling terpenting dari internet akhir-akhir. Saat ini dengan semakin pesatnya perkembangan teknologi dan internet di Indonesia, telah memiliki dampak yang besar terhadap perubahan bisnis, yaitu mulai dari cara beriklan, cara jual beli, cara berinteraksi antar manusia, dan sebagainya. Dengan ecommerce telah banyak merubah dalam proses jual-beli. Jika dalam suatu jual-beli penjual dan pembeli bertemu, namun jika dengan ecommerce mereka tidak perlu bertemu.

Penelitian ini berfokus pada kebutuhan identifikasi bisnis dan desain sistem e-commerce yang sesuai dengan bisnis ini. Penelitian yang dilakukan oleh sebuah studi kasus pada JN'Fashion Store. Hasil penelitian menunjukkan bahwa dengan mengidentifikasi kebutuhan bisnis, media website dapat menyediakan fitur fungsional kunci dan informasi real time yang memenuhi kepuasan pelanggan. Fitur-fitur ini meliputi produk pencarian, ketertiban dan informasi rekening, pengiriman dan konfirmasi pembayaran dan sehingga memberikan integrasi dari persediaan seluruh unit penjualan. Bahasa pemrogramannya adalah PHP dan HTML. Database nya menggunakan MySQL. Tools dan Editor yang digunakan ialah XAMPP untuk Windows, Sublime Text, Google Chrome.

Faktor yang tidak kalah penting adalah kepercayaan. Dalam proses ini kepercayaanlah yang menjadi modal utama. Karena dengan kepercayaan kedua belah pihak, maka proses jual-beli e-commerce bisa terjadi dan terlaksana.

Kunci / keyword : website, e-commerce, pakaian, informasi.

ABSTRACT

Electronic commerce is one of the most important parts of the internet lately . Nowadays with the rapid development of technology and the internet in Indonesia, has had a great impact on business changes. That is starting from how to advertise, how to buy and sell, how to interact between humans, and so forth. With e-commerce has changed a lot in the process of buying and selling. If in a buyer-seller and buyers meet, but with e-commerce if they do not need to meet.

This study focuses on the needs of business identification and the design of e-commerce systems that fit this business. A study conducted by a case study on the JN'Fashion Store. The results show that by identifying business needs, the media website can provide key functional features and real-time information that meet customer satisfaction. These features include product search, order and account information, delivery and payment confirmation and thus provide integration of the entire sales units of inventory. The programming language is PHP and HTML. Its uses MySQL database. Tools and editors are used XAMPP for Windows, Sublime Text, Google Chrome.

The most important factor is trust. Because with the trust of both parties, then the process of buying and selling e-commerce can happen.

Keywords: *websites, e-commerce, clothing, information*

